

CURRICULUM VITAE



Dr. J. PANDURANGA RAO

M.Com, M.B.A. M.Phil., Ph.D, NET & APSET, MISTE, LMICA, MIAC

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OBJECTIVE:

A **Teaching** position in which acquired education, experience, creative talents and commitment to teaching excellence will have valuable application

EDUCATION:

- ◆ **Ph.D., [Commerce & Management] 2008-2011** from SGB. Amravati University, (MH)
- ◆ **UGC NET [MANAGEMENT] QUALIFIED in June 2012.**
- ◆ **AP SET [MANAGEMENT] QUALIFIED in June 2012.**
- ◆ **M.Com.(58.22%), [Commerce] (1997-99)** from Andhra University with **Second** Division.
- ◆ **MBA (61.7%) [Finance](1999-2002)** from **Dr. B.R. Ambedkar Open University** with *First* Division.
- ◆ **M.Phil.,[Commerce] (2001-03)** from SGB.Amarvati University, Maharashtra with **B' Grade**
- ◆ **B.Com (61.2%) [Management](1993-1997)** from Andhra University with **First** Division.

EXPERIENCE [Total 17 Years]

As AIDED LECTURER:[5 Years]

- ◆ *Total four years of experience in teaching as DL:*
- ◆ Currently Working as Asst. Professor & HOD of Commerce Department and PG (M.Com) course in PR Government College (A), Kakinada from 26-06-2016 to till date.

- ♦ Worked as Asst. Professor in commerce in C.S.T.S. GOVERNMENT COLLEGE from 02-01-2013 to 25-06-2016.

EXPERIENCE As PG (Un-Aided) LECTURER:[12 Years]

- ♦ Worked as Asoc., Professor in RISE GANDHI GROUP OF INSTITUTIONS, ONGOLE, from July 2010 to 30-12-2012.
- ♦ Worked as Assistant Professor in SAI SPURTHI INSTITUTE OF TECHNOLOGY, Sathupally, Khammam District since October 2008- June, 2010.
- ♦ Worked as Assistant Professor in TRINITY P.G. COLLEGE, Khammam and also working as Visiting Faculty in ICFAI NATIONAL COLLEGE, Khammam since July 2006 to 2008.
- ♦ Worked as a Lecturer for 18 months at Sir C.R. REDDY COLLEGE, ELURU from January 2005 to June 2006.
- ♦ Worked as Lecturer for five years in P.V.R. TRUST P.G. COLLEGE, KAKINADA from July 1999 to December 2004.

Seminars, Conferences, Symposia Workshops etc. attended

S.No.	Name of Workshops / Training Programs/ Faculty Development Programs attended	Name of the Sponsoring Agency	Place and Date
1	A 3 Day Training Programme on IT Applications for the abatement of Climate Change	Dr. Marri Chenna Reddy Humann Resource Development Institute	6-3-2013 to 8-3-2013, AP, Hyderabad-
2	A two day workshop on Innovative Practices in Education, Health, E-Governance & Urban Governance	Centre for Innovations in Public Systems (CIPS) & Commissionerate of Collegiate Education, Hyderabad, AP.	26 th & 27 th July 2013 at Vijayawada, Andhra Pradesh
3	A Two Day Workshop on “ICT-Teaching-Learning in Higher Education” organized by IQAC in collaboration with C-DAC, Hyderabad.	Sponsored by UGC – CPE Scheme,	28 & 29 th October’ 2013 P.R. Govt College, Kakinada,
4	A 3 day workshop of SKILL UPDATE & RETRAINING OF FACULTY ON SPEAKING & WRITING	SKILLS in association with District DRC, SCIM Govt., College,	8 th to 10 th November 2013, Tanuku. West Godavari.

5	One-day workshop on “SOFT SKILLS”	N/A	Organized by Career Development Centre of Vishnu Institute of Technology, at V.I.T, Bhimavaram, held on 24-11-2014.
6	3 Day, 2 nd Serial Workshop on Research Methods & Multivariate Statistical Tools for Management Research of Phase – II, “Instrument & Model Validation Through Multivariate Statistical Tools”	Sponsored by Research & Development wing, VIT University.	during June 25,26 & 27, 2015 at VIT Business School, VIT University, Vellore-632014, Tamilnadu, India.
7	<i>University Level Workshop on CBCS / Semester System Orientation programme on</i>	Sponsored by RUSA, Andhra Pradesh,	26 th & 27 November, 2015. Conducted by Adikavi Nannayya University, Rajamahendravaram.
8	<i>3 Day TISS Employability training programme through JKC's- Training of Trainers (TOT) on Financial Literacy</i>	Commissionerate of Collegiate Education, Hyderabad & TISS –Tata Institute of Social Science	17-12-15 to 20-12-2015 at GDC(A) Women, Gunter
9	<i>2 day progrmme titled “Introducing climate education projects & crowd management for NSS OFFICERS”</i>	Dr. Marri Cchenna Reddy Human Resource Development Institute	1 st & 2 nd Feb, 2016 at Dr. MCR HRD, Hyderabad. AP
10	7 Day National Workshop on “Research Methodology on Management and Statistical Analysis uses IBM SPSS Statistics 22.0”	ITM UNIVERSITY & IBM, Banglore, India	May 23-29, 2016 at ITM University, Gwalior (MP).
11	One Week National Workshop on “EMERGING TRENDS AND CHALLENGES TO ENHANCE QUALITY IN HIGHER EDUCATION”	UGC – IQAC,	1 st -7 th November, 2016. Organized by J.M.J. College for Women, Tenali
12	National Level Workshop on “CAPACITY BUILDING FOR NSS PROGRAMME OFFICERS 2016-17”	Adikavi Nannaya University, Rajamahendravaram	Held at Adikavi Nannaya University, Rajamahendravaram on 8 th December 2016.
13	One Day Workshop on DIGITAL FINANCIAL LITERACY – Opportunities, challenges, and trends”)	N/A	Held on 27-02-2017. conducted by Rajive Gandhi Institute of Management and

			Science, Kakinada
14	Full Day Work Shop on “ Faculty Development Programme” on GST. & CSR	The Institute of Company Secretaries of India.	Held on 30/6/2017 at Adikavi Nannaya University, Rajahmundry
15	2 Day Faculty Development Program on “Thresholds and Absolutes in Management Education - HR, Marketing & Finance”	AICTE	Held on 7 th & 8 th July, 2017 at Gudlavalleru Eng., College, Krishna District – 521 356
16	Attended in State Level FDP on Project Work in Mathematics	UGC	Held on 27 th October, 2017 at P.R. Government College (A) Kakinada, East Godavari Dist, AP
17	Attended in One Day UGC Sponsored Capacity Building workshop for teachers on Research Publication – Importance of Journal Metrics”	UGC	Held on 18 th November, 2017, at P.R. Government College (A) Kakinada, East Godavari Dist, AP
18	Attended 5 Day FDP on “PEDAGOGY” organized by National Institute of Technical Teacher’s Training & Research, Kolkata”	Sasi Institute of Technology & Engineering, Tadepalligudem, W.G. Dist, AP	Held during 13 th November to 17 th November, 2017.
19	Attended one day workshop “Workshop for activities planning under Unnay Bharath Abhiyan”	CHRD & NIRD & PR	Held on 6 th January, 2018 at NIRD & PR, Hyderabad
20	Attended One Day State Level Teacher Training Programme on “Implementing Physics Clusters Issues & Challenges” organized by P.R. Govt College (Autonomous) Kakinada.	UGC	Held on 22 nd February 2018
21	Attended One Day Workshop on “Research Methodology and Manuscript Writing” Organized by A.S.D. Govt Degree College for Women (Autonomous), Kakinada	UGC	Held on 24 th February 2018
22	ONE WEEK orientation workshop on “OER, CONTENT DEVELOPMENT, MOOCS 7 MOODLE”	APCCE, NIPUA, & NIT, Warangle	Held during 26 th October 2018 to 31 st October 2018. Held at NIT, Warangle
23	ONE WEEK FDP “contemporary issues in management education & Teaching Skills”	Faculty Development Programme (FDP)	29 th December, 2018 to 4 th January 2019, Held at Avanthi Group of Institutions, Hyderabad
24	Organized & Attended one day State level workshop on “Small &	UGC	Held on 5 th January 2019 held at P.R.

	Medium Entrepreneurship Skills Development”		Government College (A) Kakinada
25	Attended as resource person for One day UGC-CPE Sponsored State level Workshop on “Emerging Trends in E – Commerce”	UGC	Held on 8 th January 2019, organized by Government Arts College (A), RJY
CONFERENCES & SEMINARS ATTENDED			
S.No.	Name of National Conference / Seminars attended	Name of the Sponsoring Agency	Place and Date
01	A 2 day national seminar on “Role of Knowledge Management in Modern Era”	sponsored by AICTE, NEWDELHI,	27 th & 28 th December, 2013.held at Sri Vasavi Engineering College, Tadepalligudem,
02	3 day national seminar on “NEW PARADISMS AND PERSPECTIVES IN BUSINESS EXCELLENCE”	ICSSR Sponsored	31-01-2014 to 2-02-14 Organized by P.B. Siddhartha College of Arts & Science, Vijayawada.
03	Two Day National Conference on Good Governance and Rural Development in India”	Sponsored by I.C.S.S.R, NEW DELHI & UGC, (SERO), Hyderabad	5 th & 6 th September, 2014, held at Sir. C.R. Reddy (Autonomous) College, Eluru
04	2 DAY NATIONAL SEMINAR ““ Women Entrepreneurship in India – The Status & Imperatives”	UGC SPONSORED	On 15 th & 16 th February 2015. held at S.K.S.D. Mahila Kalasala, Tanuku
05	One Day National Level Workshop on “Changing Paradigm of Management Education”	Organized by the JNTU, Kakinada	July 30, 2016. Held at School of Management Studies, JNTU, Kakinada
06	Two Day National Level Seminar held at P.R. Govt College, Kakinada on “NATIONAL INTEGRATION:EMERGING TRENDS IN SOCIALIZATION”	UGC & ICSSR – Sponsored	28 th and 29 th November, 2016. Held at P.R. Govt College (A) Kakinada-533001
07	Two Day National Seminar on “LIMITED LIABILITY PARTNERSHIP – A NEW OPPORTUNITY”	UGC Sponsored	during 21 st & 22 nd December, 2016 held at Govt College, Rajamahendravaram
08	Two day National Seminar titled “Work Life Management in the Era of Globalization” o	Adikavi Nannaya University, Rajamahendravaram	n 20 th & 21 st December, 2016” held at Adikavi Nannaya University,

			Rajamahendravaram
09	One Day State Level Seminar “Human Rights & Duties in India- Status and Challenges”	UGC Sponsored	25 th January, 2017 held at GDC, Ravulapalem, E.G.Dist,
10	Two Day National Seminar on “Sarvepalli Radhakrishnan-A Great Philosopher, Educationist, and Statesman”	UGC –IQAC	held during January 27 th & 28 th 2017 at GDC, Anathapuram, A.P
11	Two Day National Conference on “Indian Economic Turnaround: Challenges and Prospects:”	UGC Sponsored	held on 09 th & 10 th February 2017 at Sir C R Reddy College, Eluru
12	National seminar entitled “Management Education: Challenges & Opportunities”.	Sponsored by AIMS – Association of Indian Management Schools	on 21 & 22 April, 2017. held at Aditya Global Business School, Surampalem, Kakinada.
13	Attended and presented a paper on GST at 70 th All India Commerce Conference (ICA)	Organized by The IIS University, Jaipur	Between 12-14 th October, 2017 at Jaipur (Rajasthan)
14	One Day National Seminar on Capital Markets, Mutual Funds & Career Opportunities	NISM	Held on 24 th October 2017 held at Aditya Degree College, Kakinada.
15	Two Day UGC Sponsored National Seminar on “Special Economic Zones – A Boon or Bane to Indian Economy”	UGC	Held on 29 th -30 th November, 2017 at Sri. VSSC GDC, Sullurpet, SPSR Nellore District, AP, India.
16	2 Day National Seminar “Green Accounting – Issues & Implementation”	ICSSR	Held on 8 th & 9 th December, 2017 held at KBN College (A) Vijayawada - 520001
17	One Day UGC Sponsored National Seminar (in collaboration with Bank of India) on “ GST – Operational Dimensions, Implementation and Impact”	UGC	Held On 09 th January, 2018 organized by DNR College (A), Bhimavaram
18	Two day UGC sponsored National Seminar“Marketing Trends in Virtual Era” and presented a paper on “Six Steps to Improve Marketing for Financial Services”	UGC	Held during 23 rd and 24 th January, 2018, at SRR & CVR Government Degree College,(A) Vijayawada
19	One Day National level Seminar on “Emerging Trends of Research in Higher Education” & Presented a	IAQC	Held on 27 th January, 2018 at Government First Grade College,

	paper on “HR Strategies in Higher Education Institutions in Pune”		Vijayapur, Karnataka-586101
20	Two Day UGC Sponsored National Seminar on “Implementation of GST on Indian Economy – Issues and Challenges”, presented a paper on GST – Frame Work and Implications for implementation (One Nation- One Tax)	UGC	30 th & 31 st January, 2018, held at Govt Aided Degree College (Autonomous) & P.G., Courses
21	Two day UGC Sponsored National Seminar on “Managing Change in Economic Scenario of India”, presented a paper on “A Study on changes that may taken place in SME sector due to implementation of GST”	AKN University	27 th & 28 th February, 2018 held at Adikavi Nannaya University, Rajamahendravaram.
22	A 3 Day “TECH-2018” Transforming Education Conference for Humanity- 2018	UNISCO & MGIP	14 th November to 17 th November 2018 held at Novotel Hotel, Visakhapatnam.
23	Three Day 71 st All India Commerce Conference – an annual conference of the Indian Commerce Association	ICA	20-22 December 2018 held at Osmaniya University, Hyderabad
24	Attended one day UGC State Level seminar on “Quality Improvement – Learning outcomes”	UGC	Held on 15 th September 2018 At IDEAL college of Arts and Sciences, Kakinada.
INTERNATIONAL SEMINARS / CONFERENCES			
1	Participated & Presented Paper in <i>One Day International Conference on Innovative Marketing Strategies for Sustainable Growth Issues & Challenges</i>	<i>conducted by Sankara College of Science & Commerce, Coimbatore,</i>	<i>Tamilnadu held on 16th September’ 2015</i>
2	Participated & Presented Paper in Two Day International Seminar held at P.R. Govt College, Kakinada on “Emerging Trends in Environmental Science” on	UGC Sponsored	during 24 th & 25 th January, 2017 Held at P.R. Govt College (A) Kakinada-
3	Participated & Presented Paper in 2 Day International Conference on “Recent Inovations in Technology Engineering and Management” (ICRITEAM-2K17)	Strategies for the development of Smart City – Information Technology, Electronic & e – Governance in A.P”	On 2 nd & 3 rd June 2017 held at Eswar College of Engineering, Narasaraopet, AP India.
4	Participated & Presented Paper in 2	A Study on Socio	On June 30 th & July

	Day International Conference on “ENTREPRENEURSHIP & MANAGEMENT”	Economic Conditions of Fisher women Community role of Institutional Intervention”	1, 2017 Held at Aditya Global Business School, AP 533 437
5	Participated & Presented Paper in 2 nd International Conference on Green Development in Tropical Regions – 2017 (CSGSGED – 2017)	Corporate Governance in STPI registered IT Companies – A Study	Held during 26 th – 28 th July, 2017 at Adikavi Nannaya University, Rajamahendra varam.
6	Participated & Presented Paper in 2 Day International Conference entitled SCIENTIFIC APPROACHES IN RAMACHARITMANAS”	Management Techniques in Ramanayana	Held at P.R. Govt College (A) , NAAC ‘a’ Grade with 2.17 CGPA, Kakinada – 533001, AP
7	Participated & Presented Paper in 12 th International Conference on “Recent Trends in Engineering, Science & Management” ISBN: 978-93-86171-79-5,	Perception of Customers on Solar Power Generation w.r.t. E.G. Dist, AP	Held at Osmania University, Hyderabad on 19 th November 2017.
8	Participated & Presented Paper in International Seminar under Autonomous Grants on “GST practices – A cross Country Experience (ISGST – 2018)	Presented a paper on “is GST Boon or Bane to Smal Traders or Tax Payers”	Held at a CPE College, KBN College (A) Vijayawada – held on 5 th & 6 th January 2018.
Papers Published in International Journals			
1	An article published in - International Journal of Engineering Research & Technology (IJERT)	entitled “Data Protection Position in London” an online study on HSBC Bank.	Vol. 1 Issue 6, August - 2012 ISSN: 2278-0181
2	An article published in An International Journal of Advanced Arts, Science and Engineering [IJOAASE]	entitled “Optimization An Effective tool of Management”	ISSN 2320-6136 Volume 1 Issue 1,
3	An article published in An International Journal of Advanced Arts, Science and Engineering [IJOAASE]	entitled “ Role of Strategic Management in Indian Hospitality and Tourism	ISSN 2320-6136 Volume 1 Issue 2,

		Industry”.	
4	An article published in an International Journal “The Board of International Journal of Recent and Innovation Trends in Computing and Communication”[IJRITCC]	Article entitled “Role of Human Resource Management in sustainable development”.	volume2, issue 9 September 2014.
5	An article published in an International Journal of Advance Research in Science and Engineering” (IJARSE) ISSN (o) 2319-8354, ISSN (p): 2319-8346	Perception of Customers on Solar Power Generation w.r.t. East Godavari District.	Volume No. 06, Issue No. 11, November 2017 www.ijarse.com
6	An article published in “International Journal of Multidisciplinary Educational Research”	A case study of Municipal Administration w.r.t Tuni Municipality, E.G. Dist, A.P	ISSN: 2277-7881: peer reviewed & Refereed International Journal IJMER, VOL.7, Issue 10 (1) October 2018.
Papers Published in National Journals			
1	An article published in An Indian Journal of Commerce and Management Studies [IJCMS]	After Sales Service for Honda Motors – An Evaluative Study”.	ISSN 2249-0310 Volume 1V Issue 2, Dated December 2012
2	An article published in “COMMO’N’MAN” An INDIAN JOURNAL OF COMMERCE AND MANAGEMENT-	Entitled “e-HRM add value to the HRM- to obtain optimum potentials from the available Human Resources”.	ISSN 2348-4934 Volume 1 Issue 1,

BOOKS: Published Two Books:

1. “Investments in Mutual Funds” A study of Small Investors in Andhra Pradesh” ISBN-13:978-1481841931.
2. “Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance”: ISBN-13:978-1537638065.

3. **“Recent Innovations in Commerce, Management, Skill Development & e – Commerce”**: ISBN -978-81-933256-4-3 (Indian), ISBN-13:978-1981242764 (International).
4. **One article contributed in a edited volume book on “Education System in the Nation: Perspectives and Approaches”** under the ISBN no. 978-81-935866-0-0 in January’ 2018.
5. **Published one book on “Research Methodology” published by Himalaya Publishing House”** Hyderabad with ISBN NO. 978-93-5299-220-1 First edition 2018.

SPECIAL CREDENTIALS:

1. **Conducted** a Two Day National Level, UGC Sponsored seminar on **“Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance”** during September 23 & 24th 2016 in PR Government College (A), Kakinada.
2. **Appointed as Ph.D Thesis evaluator by S.G.B. Amravati University, Maharashtra** and so far evaluated two theses.
3. **Successfully running two International Journals and One National Journal on Commerce and Management.**
 - a. **IJOAASE [International Journal of Advances in Arts, Science and Engineering]: Associate Editor: www.ijoaase.com.**
 - b. **“Commo’N’man” [Indian Journal of Commerce and Management]: Managing Editor: www.ijocam.in.**
 - c. **“SPARK” [International Journal of Social Sciences & Humanities (IJSSH)] Managing Editor: www.lrtspark.com.**
4. **Appointed as NSS Officer by University of Adikavi Nannayya University, Rajamahendravaram for Unit-II.**
5. **Conducted a Two Day National Level, UGC Sponsored seminar on “Recent Innovations in Commerce, Management, Skill Development & e – Commerce”** during 5th & 6th December, 2017 in PR Government College (A), Kakinada.
6. **Conducted one Day Capacity Building workshop on “Employability and Learning Skills” on 28th December, 2017 in PR Government College (A), Kakinada.**

7. Conducted Two day UGC Sponsored Training program on “ Actuarial Science, Life Insurance Products & Management” on 13th and 14th December, 2018 in P.R. Government College (A) Kakinada.
8. Organized one day UGC Sponsored Workshop on “Small & Medium Entrepreneurial Skills Development” held on 5th January 2019 at P.R. Government College (A) Kakinada.

LIFE MEMBERSHIP:

- **LIFE MEMBER** in The Indian Society for Technical Education (MISTE) from 2008 onwards
- **LIFE MEMBER** in Indian Commerce Association (ICA) from 2017 onwards.
- **LIFE MEMBER** in Indian Accounting Association (IAA) from Dec, 2018 onwards.

Type writing	English (Higher). TELUGU (Lower)
Operating Systems	Windows 95, Windows XP, DOS 6.0
Packages	MS-Office.

Positions handled:

In P.R. Government College (A)	In charge, The Department of Commerce
	Convener – RUSA,
	Co- convener – Academic cell
	TISS- JKC –trainer
	NSS – Programme officer, Unit - 2
	NCC – Care Taker, Naval Unit
	Member at all college level committees.

PERSONAL DETAILS:

Name	DR.J. PANDU RANGA RAO
Father's name	Late Sri PULLA RAO
Date of Birth	08-02-1976
Marital Status	Married and blessed with two children
Languages Known	Telugu and English
Office Address	Department of Commerce, P.R. Government College (A) KAKINADA – 533001, E.G. Dist, AP, Kakinada.jkc@gmail.com , www.prgc.ac.in
Present Address	F-4, Satya Sai Apartment, Opp: Old RTA Office, Santhi Nagar, Gudari Gunta, KAKINADA – 533002.

Place: KAKINADA
Date: 22-01-2019

(DR.J. PANDU RANGA RAO)